Advanced Training for Environmental Education in Georgia
Agenda Core Course #3: Assessment and Evaluation

NAAEE Themes
6. Assessment and Evaluation

Course Goals
• To increase participant’s skills and knowledge associated with the program evaluation process that includes identifying outcomes, data collection methods, and data analysis and interpretation.

Day 1
• Welcome
• Objectives and Stakeholders (6.1)
• Program Objectives, Stakeholders, and YOU (6.4)
• Evaluation Tools: Using Different Cameras to Collect Data (6.1, 6.2, & 6.4)
• Dinner
• Taking “Pictures” Using Quantitative & Qualitative Camera Lenses (6.3)

Day 2
• Your Evaluation Camera: Deciding what to photograph (6.3 & 6.4)
• Your Evaluation Camera: Critiquing Existing Pictures (6.2, 6.4)
• Group Sharing of Questionnaire Revisions
• Best Practices for Analyzing and Interpreting Words and Numbers (6.3)
• Lunch
• What do these pictures tell me? (6.3)
• Show and Tell with Your Pictures: What did you find and what does it mean?
• Dinner

Day 3
• Putting all the Pictures Together: My Evaluation Plan (6.3 & 6.4)
• What’s Your Photo Album Look Like?
• Adjourn – Have a safe trip home!