



STRATEGIC PLAN 2022 – 2024



WHAT IS EEA?

EEA is the backbone organization for environmental ed and outdoor learning in Georgia, bringing together organizations, educators, scientists, and communities to advance the field.

VISION

EEA envisions a world where every child grows up to be a problem-solver who is connected to nature, knowledgeable about the environment, and empowered to create a just and sustainable future.

MISSION

EEA's mission is to support, amplify, and champion the work of educators and outdoor learning providers; build partnerships; promote excellence through research-informed practices, demonstrate collective impact, and advance the field.



THEORY OF CHANGE

Children cannot be expected to protect the planet before they have a chance to explore and enjoy nature. And learning about human impacts on the earth can cause students to become distressed or disengaged. But educators can leverage the power of environmental and outdoor education to spark curiosity, engage children in real-world investigations, and foster problem-solving skills. These transformative learning experiences and nature connections can empower children to tackle the environmental challenges of their generation, bringing us closer to a world where people and nature thrive.



GOAL #1

To drive excellence and spark innovation in the field of environmental education and outdoor learning.

GOAL #2

To demonstrate the value and collective impact of, mobilize support for, and increase investment in the field.



GOAL #3

To advance equity and inclusion in nature experiences, environmental education, and outdoor learning

